

## Friends for a Greater Maple Leaf Park (FGMLP)

### **Mission Statement**

To facilitate planning, fund raising, and community participation in the design and development of the Maple Leaf Reservoir site into the adjacent Maple Leaf Playground, thereby creating a unified, new park.

### **Goals & Objectives\***

#### **Goal: Community Outreach & Communication**

- Identify the neighborhood needs for a park that is a public asset and a neighborhood focal point.

#### ***Objectives to achieve Community Outreach & Communication***

- Develop an organizational structure and communications system to facilitate planning for the creation of the Maple Leaf Reservoir Park (MLRP) involving citizens from throughout the area.
- Forge strong, ongoing relationships with other neighborhood organizations and individuals in all aspects of the MLRP planning.
- Build enthusiasm for the park and its use.
- Identify and coordinate special interest subcommittees (such as garden, urban food cultivation, graffiti removal, Off-leash dog area, invasive removal, etc)
- Conduct quarterly activities involving the community during the planning and construction phases.
- Develop a MLRP report for the public that will be posted on the community website, discussed in Quarterly neighborhood meetings, etc.
- Be responsive to media interest requests.

#### **Goal: Planning & Coordination**

- Represent the Maple Leaf community and its' interests in the park.
- Insure the identified neighborhood needs for the park are included in the plan.

#### ***Objectives to achieve Planning & Coordination***

- Set a new standard in public agency/public citizen partnerships by coordinating the planning and development of the MLRP conceptual plan that is consistent with and mutually supportive of the strategic long-range plans of the Seattle Parks Department (SPD), the City of Seattle, and any Maple Leaf neighborhood interests.
- Team with SPD, landscape architects, and the community to identify and implement strategies that encourage environmentally responsive planning, construction, use and maintenance of the MLRP. These strategies should enhance the site's natural beauty & views; reduce maintenance, energy, & water use; utilize the park as a model for urban food cultivation, maintain & rebuild habitat; and provide accessibility & education opportunities. Achieve these objectives while developing a park that is Beautiful and "Green".
- Model effective and positive government/neighborhood collaboration in the process of reaching mutually beneficial goals.
- Provide a knowledgeable voice to Maple Leaf residents and nearby communities that are likely to use and benefit from the newly expanded park.
- Develop and prepare interim reports to the SPD and Seattle City Council.

#### **Goal: Fund raising**

- Identify and obtain funding for park opportunities to supplement the SPD budget.

#### ***Objectives to achieve Fund raising***

- Develop a comprehensive funding proposal for Maple Leaf Reservoir Park that will involve the public and private sectors, and recognize Seattle Parks Department approved budget.
- Identify major infrastructure, logistical, and technological needs and coordinate with the SPD to develop plans to satisfy and fund the needs that may not be included through the 2008 Parks Levy and the 2009/10 city budget.
- Conduct fund raising through events, grants, raffles, matching funds, and other solicitation of funds.

*\*Goals & Objectives: The FGMLP Steering Committee goals are broad, overarching statements to guide the Steering Committee work. The FGMLP Steering Committee objectives are tangible steps that relate to and support the goals. These Goals and Objectives provide the basis of subcommittee goals, objectives, tasks, and work plans.*