

Sponsor *The Leaflet*

The Maple Leaf Community Council newsletter, *The Leaflet*, is one of the last printed community newsletters in Seattle. It is published with community support 3 times a year in winter, spring and early fall. As a business in Maple Leaf or supporting Maple Leaf, you have the opportunity to share your story or important news with the community and support the ongoing publication and distribution of *The Leaflet*.

2023 Calendar

Spring Edition Delivery begins June 10. 5000 copies distributed by hand to homes and businesses. Art due 5/30/2023. Color printing for pages 2, 11, and 12.

Fall Edition Delivery begins September 8, 2023 5000 copies distributed. Art due 8/10/2023. Color printing for pages 2, 11, and 12.

Sponsorship Pricing

Ad type	Dimensions (W x H)	Cost
1/8 Page Horizontal Black and White	3.65 x 2.3125	\$50
1/8 Page Long Vertical Black and White	2.38 x 4.875	\$100
1/4 Page Vertical Black and White	3.625 x 4.875	\$200
2/3 Page Square Black and White	5 x 5	\$300
1/4 Page Vertical Color (page 2)	3.625 x 4.875	\$300
1/2 Page Horizontal Color (page 2)	7.5 x 4.875	\$500
1/2 Page Vertical Color (page 2)	3.65 x 10	\$500

½ Page Vertical Black and White	3.65 x 10	\$400
½ Page Horizontal Black and White	7.5 x 4.875	\$400
½ Page Horizontal Color (page 11 inside back cover)	7.5 x 4.875	\$600
½ Page Horizontal Color (page 12 back page)	7.5 x 4.875	\$800

ART GUIDELINES

All images used in sponsor art must be at 300 dpi. Artwork should be submitted as a press quality PDF at 300 dpi to the dimensions listed above and delivered electronically to Treasurer@MapleLeafCommunity.org.

Artwork should be without bleed or printer's marks. All dimensions are final size as printed in the newsletter.

Sponsorship art, if intended to be in color, must be supplied in CMYK at 300dpi. All other sponsorship artwork must be supplied in black and white. If sent as color, the artwork will be converted to black and white by MLCC at the sponsor's risk of poor contrast and diminished readability.

Please contact Treasurer@mapleleafcommunity.org with questions.

Payments are due with artwork. Checks can be made to "MLCC" P.O. Box 75595, Seattle, WA 98175. Credit Card payments are accepted and can be made with the links above or by contacting:

Treasurer@mapleleafcommunity.org

Payment Links

Add type	Payment links	Cost
1/8 Page Horizontal Black and White	https://buy.stripe.com/dR616h4DDae93vy9AQ	\$50
1/4 Page Long Vertical Black and White	https://buy.stripe.com/14k16h6LL4TPd6814I	\$100
1/4 Page Vertical Black and White	https://buy.stripe.com/eVa16hgml3PLc247sK	\$200

2/3 Page Square Black and White	https://buy.stripe.com/3csdT35HH4TP8PS6oH	\$300
1/4 Page Vertical Color (page 2)	https://buy.stripe.com/9AQ7uF1rr5XT7LO6oI	\$300
1/2 Page Horizontal Color (page 2)	Contact for availability	\$500
1/2 Page Vertical Color (page 2)	Contact for Availability	\$500
1/2 Page Vertical Black and White	https://buy.stripe.com/4gw2algmIbid8PS9AX	\$400
1/2 Page Horizontal Black and White	https://buy.stripe.com/14kcOZ4DDfytd689AY	\$400
1/2 Page Horizontal Color (page 11 inside back cover)	Contact for availability	\$600
1/2 Page Horizontal Color (page 12 back page)	https://buy.stripe.com/eVaeX7da9gCx8PSeV9	\$800